Chester County Council, BSA

High Adventure Committee

Neckerchief & T-Shirt Design Contest

The High Adventure Committee conducts a design competition each year for the T-Shirt and Neckerchief design for the council contingents attending Philmont & Northern Tier. The Winner receives a prize when his design is unveiled at the Council Shakedown Weekend in May.

Guidelines

1. Keep it simple.
2. Maximum of five colors including the fabric color of the shirt.
3. Avoid shades, fine lines and intricate detail.
4. Keep lettering basic and to a minimum.
5. Utilize your own unique "Chester County" graphic identity in the form of Covered Bridges, Mushrooms, Foxes, Horseshoe etc. Combine these elements with elements unique to the base being attended: Philmont Horse or Cattle Brands, Tooth of Time, etc. for Philmont and Canoes, Paddles, Beavers, Looms etc. for Northern Tier.
6. Neckerchiefs will utilize the official colors of the base being attended (Yellow with Red trim for Philmont; White with Blue Trim for NT)
7. "Chester County Council, B.S.A." must be in the design along with the name of the base being attended and the expedition year.
8. Submit on an 8½ x 11 sheet of paper
9. No limit on the number of entries submitted
10. The winning entry will be selected at the January 5th, 2017 HAC Meeting
11. The same general design will be used on both the Neckerchief & T-Shirt
12. Selection will be by vote of the HA committee which reserves the right to modify the design.
13. To win the submitter must include their name on their submission.

Please submit your design to your crew advisor or directly to the High Adventure Committee in person or by mail to:

Chester County Council BSA
High Adventure Committee
504 South Concord Road
West Chester, PA 19382